

Friday, September 25, 2020

ParkerVision, Inc. (PRKR) The Road to Orlando

VALUATION

Current Price	\$0.31
52 Week Range	\$0.09– 0.65
Market Cap (\$-Mn)	18
Ent. Value (\$-Mn)	21
Shares Out. (Mn)	59
Short Int (% Ft)	0%
Daily Vol	59K
P/Book	NM
EV/ Sales	NM
EV/EBITDA	NM
P/E (CY20)	NM

FUNDAMENTALS

Sales (CY19)	\$74K
EBITDA (CY19)	(\$6.4M)
FCF (CY19)	(\$3.4M)
Insider Owner	13%
Inst. Owners	10%
Retail Owners	77%
ROIC	NM
Net Debt (\$-Mn)	\$2

RELATIVE PERFORMANCE



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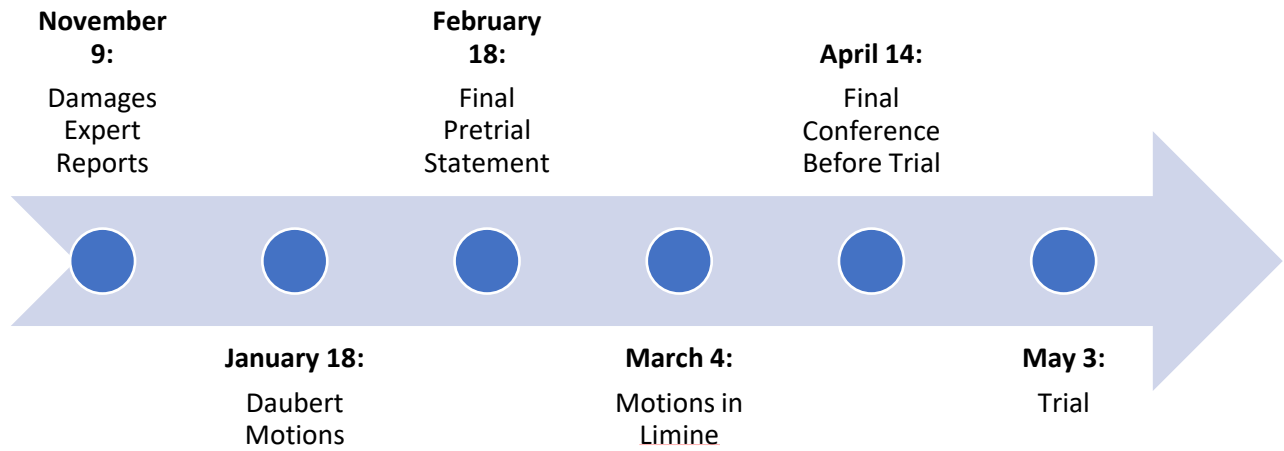
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Files Lawsuit Against Hisense. Multiple Milestones Lined Up in Orlando Case Against Qualcomm.

Key updates.

- Files case against Hisense Co. Ltd and Hisense Visual Technology Co Ltd (600060:Shanghai) for the infringement of ten of PRKR's patents.
- Multiple milestones lined up in the Orlando case against Qualcomm (QCOM) where damages award in favor of PRKR could total \$1.6bn.
- **Earlier today, ParkerVision filed a complaint against Chinese multinational electronics company Hisense for the infringement of ten of PRKR's patents.** The complaint, filed in the Western District of Texas, requests a jury trial to determine, among other items, the financial damages for the unauthorized use in Hisense televisions and other Hisense products of ParkerVision's patented technologies. Hisense products identified in the complaint incorporate modules containing certain WiFi chips that ParkerVision has determined infringe its patents. It is worth noting that the case will be heard by Judge Alan Albright who has become a magnet for patent lawsuits since he took the bench in 2018. He is known to take patent holders rights very seriously – he believes in speedy justice and that patent rights should be treated as seriously as any other property right. He recently [issued](#) a new revision to procedures for patent cases in his courtroom and also shared his thoughts on patent case procedures in a [discussion](#) with The Federalist Society yesterday.
 - **This complaint against Hisense follows similar lawsuits filed by PRKR against Intel (INTC) and TCL Technology Group Corp (SHE: 000100) earlier this year.** In February 2020, PRKR filed a patent infringement complaint against Intel alleging infringement of eight of its patents. Subsequently, the complaint added two additional patents for a total of 10 patents in total. In May 2020, PRKR filed a complaint against TCL Technology Group and its subsidiaries for the infringement of nine of its patents. The law firm of Goldberg Segalla is representing PRKR in all these three cases.
- **The Road to Orlando: Multiple milestones and court actions lined up in the Orlando case against Qualcomm (QCOM) where damages award in favor of PRKR could total \$1.6bn.** This case (#6:14-cv-00687-PGB-KRS) is now only seven months away from trial and the upcoming milestones (listed below) suggest that the court will be very active between now and the trial, and visibility into the case will improve. In the April 2020 Markman order in this case, the judge adopted PRKR's position as to the proper interpretation of the majority of the key terms. Historically the party winning the Markman has a high probability of winning the jury trial.
- **Key milestones leading to the Orlando trial:**
 - **November 9:** Damages expert reports. It is worth mentioning that in PRKR's first case against QCOM, the damages expert had arrived at a \$0.58 per unit damages number for the infringing units between 2008 and 2012. Damages in the current case could be higher because 1) the number of infringing units has increased between 2013 and 2018, and 2) the per unit infringement is much higher.
 - **January 18:** Daubert Motions which is a specific type of motion in Limine that is raised to exclude the presentation of unqualified evidence to the jury. Damages discussion is also likely to be made public after the Daubert Motions.
 - **February 18:** Final pretrial statement that will determine who can testify at the trial.
 - **March 4:** Motions in Limine that will determine what testimony can be used at trial by the witnesses.
 - **April 14:** Final conference before trial.
 - **May 3:** Trial.

Chart 1: Key Milestones Leading to The Trial in PRKR’s Orlando Case Against QCOM



Source: Intro-act, Company

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